

Updated: January 19

Jessica Taylor Piotrowski, Ph.D.

Department of Communication Science

The Amsterdam School of Communication Research (ASCoR)

University of Amsterdam

PO Box 15791 | 1001 NG Amsterdam | The Netherlands

(O) +31 06 5541 7618

j.piotrowski@uva.nl

www.jessicataylorpiotrowski.com

ACADEMIC AND RESEARCH APPOINTMENTS

Associate Professor, The Amsterdam School of Communication Research (ASCoR), Department of Communication Science, University of Amsterdam, August 2014 to present.

*Basiskwalificatie Onderwijs, August 2014

*Program Group Leader, Youth & Media Entertainment, September 2015 to present.

*Director, Entertainment Communication Master track, September 2015 to present.

*Communication Science representative, Knowledge Officer, FMG Educational Innovation Workgroup (werkgroep kennisdeling, chairperson), March 2017 to present.

*FMG representative, Matchmaker, FMG Kennisdeling Onderwijs, September 2017 to present.

Director, Center for research on Children, Adolescents, and the Media (CcaM), The Amsterdam School of Communication Research (ASCoR), University of Amsterdam, November 2013 to present.

Co-Investigator, "The entertainization of childhood: an etiology of risks and opportunities", The Amsterdam School of Communication Research (ASCoR), University of Amsterdam, January 2012 to August 2016.

Assistant Professor (tenured July 2013), The Amsterdam School of Communication Research (ASCoR), Department of Communication Science, University of Amsterdam, January 2012 to July 2014.

Visiting Assistant Professor, Department of Communication Studies, Northwestern University, May 2013.

Research Associate, Philadelphia Healthy Lifestyles Initiative, The Annenberg Public Policy Center, University of Pennsylvania, May 2010 to March 2012.

Research Fellow, The Children's Media Lab, Annenberg School for Communication, University of Pennsylvania, January 2005 to September 2010.

EDUCATION

Annenberg School for Communication, University of Pennsylvania, USA

Ph.D., Communication, May 2010

Dissertation: *Evaluating preschoolers' comprehension of educational television: The role of viewer characteristics, stimuli features, and contextual expectations*

Annenberg School for Communication, University of Pennsylvania, USA

Master of Arts, 2006

University of Pennsylvania, College of Arts & Sciences, USA

Bachelor of Arts, Communication, 2004, Magna Cum Laude

RESEARCH AWARDS & FUNDING

Travel Funding (2018) from Aarhus University, DK for participation in the consortia-development workshop *Childhood, Youth, and Digital Technologies*.

Top Paper Award (2017) from the Children, Adolescents, and the Media Division of the International Communication Association. Awarded for paper: *Which came first? Assessing transactional relationships between children's violent media use and ADHD-related behaviors*.

Research Funding (2017) for the project "Assessing children's media motivations" [together with R. Kühne]. Received from the Amsterdam School of Communication Research (ASCoR), University of Amsterdam.

Research Funding (2016) for the project "The attraction and power of Minecraft" [together with M. Scheffler]. Received in conjunction from KennisNet and the Graduate School of Communication, University of Amsterdam.

Research Funding (2015) for the open access publication of "Plugged In: How Media Attract and Affect Youth" [together with P.M. Valkenburg]. Received from Yale University Press.

Research Funding (2014) for the project "Can apps support children's creativity?" Received in conjunction from Cinekid and the Graduate School of Communication, University of Amsterdam.

Research Funding (2013) for the project "There's an App for That! Distinctive Features of Apps for Young Children". Received from the Amsterdam School of Communication Research (ASCoR), University of Amsterdam.

Young Scholars Travel Grant (2013, January) for research visit to Northwestern University. Received from the Amsterdam School of Communication Research (ASCoR), University of Amsterdam.

Top Paper Award (2012) from the Children, Adolescents, and the Media Division of the International Communication Association. Awarded for paper: *How reduced narrative processing demands impact preschoolers' comprehension of educational television*.

Top Paper Award (2012) from the Children, Adolescents, and the Media Division of the International Communication Association. Awarded for paper: *Background television in homes with young children*.

Top Paper Award (2006) from the Mass Communication Division of the National Communication Association. Awarded for paper: *The time-crunched family and preschool television: Is 24-hour television the answer?*

Top Paper Award (2006) from the Applied Communication Division of the Eastern Communication Association. Awarded for paper: *Repeated viewings of Dora the Explorer and its influence on young children's learning*.

Full Tuition and Research Stipend (2004-2009), from the Annenberg School for Communication, University of Pennsylvania.

George Gerbner Award (2004) from the Annenberg School for Communication, University of Pennsylvania. Awarded for best senior honors thesis by an undergraduate student.

TEACHING HONORS

Excellence in Teaching Award (2017, June) for the highest evaluated elective in the Master program (course “Digital Media Lifestyles”), Graduate School of Communication, University of Amsterdam.

Nominee, Lecturer of the Year Award (2017, February) presented by the Student Council and the ASVA Student Union, University of Amsterdam.

Excellence in Teaching Award (2016, December) for commitment towards strengthening the relationship between education and communication practice, First Annual Thematic Award, Department of Communication Science, University of Amsterdam.

Excellence in Teaching Award (2015, June) for the highest evaluated elective in the Master program (course “Digital Media across the Lifespan”), Graduate School of Communication, University of Amsterdam.

Excellence in Teaching Award (2013, December) for the course “Digital Media Across the Lifespan”, Graduate School of Communication, University of Amsterdam.

Excellence in Teaching Award (2013, June) for the course “Persuasion & Resistance”, Graduate School of Communication, University of Amsterdam.

Annenberg Postdoctoral Teaching Fellowship (2010), from the Annenberg School for Communication, University of Pennsylvania.

Nominee, Penn Prize for Excellence in Teaching (2007) from the College of Arts & Science, University of Pennsylvania. Nominated for Excellence in Teaching by a Graduate Student.

James D. Woods Award (2005) from the Annenberg School for Communication, University of Pennsylvania. Awarded for outstanding teaching by a graduate student.

TEACHING & MENTORING

Courses, University of Amsterdam

- Developing Media Entertainment (*graduate level course*)
- Digital Media Lifestyles (*graduate level course*)
- Youth as Media Consumers (*graduate level course*)
- Persuasion & Resistance (*graduate level course*)
- Content Analysis (*graduate level course*)
- Research Methods in Communication Science (*graduate level course*)

Post-Doctoral Researcher (Co)-Supervisor

- Dr. Jakob Ohme
- Dr. Karin Fikkers
- Dr. Ine Beyens

Doctoral Committee, (Co)-Promoter/Supervisor, University of Amsterdam

- Amber van der Wal, In Progress, *Understanding Adolescent Media Preferences*.
- Francette Broekman, March 2018, *Tap In, Swipe Through, Pinch Out: Understanding the role of context, content, and child in apps for children*.

- Karin Fikkers, February 2016, *A different(ial) perspective: How social context influences the media violence-aggression relationship among early adolescents*. *Cum Laude
- Sanne Nikkelen, January 2016, *The role of media entertainment in children's and adolescents' ADHD-related behaviors: A reason for concern?*

Doctoral Committee, External Member

- Lara Schreurs, In Progress, *Can social media literacy contribute to adolescents' mental wellbeing? Developing a conceptual framework for the socialization of social media literacy and its role in mitigating adversarial social media effects*, KU Leuven. Role: External expert scholar.
- Nils Holmberg, December 2016, *Effects of Online Advertising on Children's Visual Attention and Task Performance During Free and Goal-Directed Internet Use*, Lund University. Role: Faculty Opponent

Master Student Supervision, University of Amsterdam

- Selam Habtemariam, June 2019, *Moral media: Can media prime tweens moral intuitions?* [Research Master degree]
- Karla Hernandez Zaldivar, February 2019, *Defining and Predicting Marathon Viewing*[Master degree]
- Hande Çorapcioğlu, February 2019, *How digital literacy influences the effectiveness of workplace social media* [Master degree]
- Leslie Wheeler, February 2019, *Making an influencer*[Master degree]
- Ramona Nouse, June 2018, *#MeToo: The Motivations behind Hashtag Activism* [Master degree]
- Kelly Hrechdakian, June 2018, *Virtual Reality, Authentic Empathy, and Experienced Presence* [Master degree]
- Daniella Janis, June 2018, *Gender Stereotypes in Entertainment Media*. [Master degree]
- Brandi Burgus, February 2018, *Finding and Redefining Finstagram: Multiple Instagram Account Use among Emerging Adults*. [Master degree]
- Maren Scheffler, June 2017, *The Power of Minecraft*. [Research Master degree]
- Keren Kurlander, February 2017, *Moral media? How exposure to morally ambiguous media influences the moral judgement of adolescents*. [Research Master degree]
- Tara Kaldenbach, February 2016, *Bridging content & child characteristics: The role of epistemic curiosity in children's learning from educational television and apps*. [Research Master degree]
- Laurian Meester, June 2015, *Can apps support children's creativity? The role of individual and stimuli characteristics in predicting effects*. [Research Master degree]
- Anna Diamessis, October 2014, *The association of educational media use and parent mediation on preschoolers' language development*.
- Maria Athanasopoulou, May 2014, *Combating the thin ideal: The effect of average-sized television characters on body satisfaction and self-esteem of young women*
- Claudia Schwenk, May 2013, *Cyber relationships: A qualitative study investigation of online dating motives among emerging adults*
- Janice Sanches da Veiga, May 2013, *What are television shows teaching teens about sexual identity? A content-analysis of Dutch teenagers' favorite shows*

Courses, School of Social Policy & Practice, University of Pennsylvania

- Quantitative Reasoning (*graduate level*), Fall 2011

Courses, Annenberg School for Communication, University of Pennsylvania

- Communication and Public Service Capstone /Senior Honors Thesis (*undergraduate course*)
- Quantitative Communication Research (*undergraduate course*)

- Children & Media (*undergraduate course*)
- Children & Media: Cognitive Development (*undergraduate course*)
- Communication, Childhood, & Play (*undergraduate course*)
- Communication Research with Children and Families (*undergraduate course*)

BA Thesis Supervision, Annenberg School for Communication, University of Pennsylvania

- Fashina Aladé, May 2011, *To sing or not to sing: The use of musical interstitials in educational television for preschoolers*

BOOK PUBLICATIONS

Valkenburg, P.M. & **Piotrowski, J.T.** (2017). *Plugged In: How media attract and affect youth*. New Haven, CT: Yale University Press. [[Creative Commons License](#)]

JOURNAL PUBLICATIONS

Beyens, I., **Piotrowski, J.T.**, & Valkenburg, P.M. (2018). Which Came First? Assessing transactional relationships between children's violent media use and ADHD-related behaviors. *Communication Research*. doi: 10.1177/0093650218782300 [Advance Online Copy]

Beyens, I., & Valkenburg, P.M. & **Piotrowski, J.T.** (2018). Developmental Trajectories of Parental Mediation across Early and Middle Childhood. *Human Communication Research*, doi: 10.1093/hcr/hqy016 [Advance Online Copy]

Beyens, I., Valkenburg, P. M., & **Piotrowski, J. T.** (2018). Screen media use and ADHD-related behaviors: Four decades of research. *Proceedings of the National Academy of Sciences*, 115(40), 9875-9881. doi: 10.1073/pnas.1611611114

Piotrowski, J.T. & Meester, L. (2018). Can apps support creativity in middle childhood? *Computers in Human Behavior*, 85, 23-33. doi: 10.1016/j.chb.2018.03.030

Broekman, F., **Piotrowski, J.T.**, Beentjes, H.W.J., & Valkenburg, P.M. (2018). App features that fulfill parents' needs in apps for children. *Mobile Media & Communication*, 6, 367-389. doi: 10.1177/2050157918759571

Jordan, A.B., Bleakley, A., Mallya, G., Hennessy, M., & **Piotrowski, J.T.** (2018). Do you know what your kids are drinking? Evaluation of a media campaign to reduce consumption of sugar-sweetened beverages. *American Journal of Health Promotion*, 32(6), 1409-1416. doi: 10.1177/0890117117721320

Fikkers, K.M., **Piotrowski, J.T.**, & Valkenburg, P.M. (2017). A matter of style? The differential effects of parental mediation on early adolescents' media violence exposure and aggression. *Computers in Human Behavior*, 70, 407-415. doi:10.1016/j.chb.2017.01.029

Fikkers, K.M., **Piotrowski, J.T.**, & Valkenburg, P.M. (2017). Assessing the reliability and validity of game and TV violence exposure measures. *Communication Research*, 44(1), 117-143. doi: 10.1177/0093650215573863

Piotrowski, J.T. & Krcmar, M. (2017). Reading with hotspots: How young children respond to touchscreen stories. *Computers in Human Behavior*, 70, 328-334. doi: 10.1016/j.chb.2017.01.010

- Busse, P. & **Piotrowski, J.T.** (2017). Assessing the longitudinal relationship between Peruvian children's TV exposure and unhealthy food consumption. *Journal of Children and Media, 11*, 180-197. doi: 10.1080/17482798.2016.1243565
- Vossen, H.G.M., **Piotrowski, J.T.**, & Valkenburg, P.M. (2017). The longitudinal relationship between media violence and empathy: Was it sympathy all along? *Media Psychology, 20*, 175-193. doi: 10.1080/15213269.2015.1121825
- Nikkelen, S., Vossen, H.G.M., **Piotrowski, J.T.**, & Valkenburg, P.M. (2016). Media violence and adolescents' ADHD-related behaviors: The role of parental mediation. *Journal of Broadcasting & Electronic Media, 60*, 657-675. doi: 10.1080/08838151.2016.1234476
- Broekman, F., **Piotrowski, J.T.**, Beentjes, H.W.J., & Valkenburg, P.M. (2016). A parental perspective on apps for young children. *Computers in Human Behavior, 63*, 142-152. doi: 10.1016/j.chb.2016.05.017.
- Fikkers, K.M., **Piotrowski, J.T.**, & Valkenburg, P.M. (2016). Beyond the lab: Investigating early adolescents' cognitive, emotional, and arousal Responses to violent games. *Computers in Human Behavior, 60*, 542-549. doi: 10.1016/j.chb.2016.02.055
- Fikkers, K.M., **Piotrowski, J.T.**, Lugtig, P.J., & Valkenburg, P.M. (2016). The role of perceived peer norms in the relationship between media violence exposure and adolescents' aggression. *Media Psychology, 19*, 4-26. doi: 10.1080/15213269.2015.1037960
- Piotrowski, J.T.** & Valkenburg, P.M. (2015). Finding orchids in a field of dandelions: Understanding children's differential susceptibility to media effects. *American Behavioral Scientist, 59*, 1776-1789. doi: 10.1177/0002764215596552
- Piotrowski, J.T.**, Jordan, A.B., Bleakley, A., & Hennessy, M. (2015). Identifying family television practices to reduce children's television time. *Journal of Family Communication, 15*, 159-174. doi:10.1080/15267431.2015.1013107
- Hennessy, M., Bleakley, A., **Piotrowski, J.T.**, Mallya, G., & Jordan, A.B. (2015). Sugar-Sweetened beverage consumption by adult caregivers and their children: The role of drink features and advertising exposure. *Health Education & Behavior, 42*, 677-686. doi: 10.1177/1090198115577379
- Vossen, H.G.M., **Piotrowski, J.T.**, & Valkenburg, P.M. (2015). Development of the Adolescent Measure of Empathy and Sympathy (AMES). *Personality & Individual Differences, 74*, 66-71. doi: 10.1016/j.paid.2014.09.040
- Lapierre, M.A., **Piotrowski, J.T.**, & Linebarger, D.L. (2014). Assessing the relationship between pediatric media guidance and media use in American families. *Clinical Pediatrics, 53*(12), 1166-1173. doi: 10.1177/0009922814540038
- Piotrowski, J.T.** (2014). Participatory cues and program familiarity predict young children's learning from educational television. *Media Psychology, 17*(3), 311-331. doi: 10.1080/15213269.2014.932288

- Linebarger, D.L., Barr, R., Lapierre, M.A., & **Piotrowski, J.T.** (2014). Associations between parenting, media use, cumulative risk, and children's executive functioning. *Journal of Developmental & Behavioral Pediatrics, 35*, 367-377. doi: 10.1097/DBP.0000000000000069
- Piotrowski, J.T.**, Litman, J.A., & Valkenburg, P.M. (2014). Measuring epistemic curiosity in young children. *Infant and Child Development, 23*(5), 542-553. doi: 10.1002/icd.1847
- Piotrowski, J.T.** (2014). The relationship between narrative processing demands and young American children's comprehension of educational television. *Journal of Children and Media, 8*, 267-285. doi: 10.1080/17482798.2013.878740
- Liebeskind, K. G., **Piotrowski, J.T.**, Lapierre, M.A., & Linebarger, D.L. (2014). The home literacy environment: Exploring how media and parent-child interactions are associated with children's language production. *Journal of Early Childhood Literacy, 14*, 482-509. doi: 10.1177/1468798413512850
- Bleakley, A., **Piotrowski, J.T.**, Hennessy, M., & Jordan, A. (2013). Predictors of parents' intention to limit children's television viewing. *Journal of Public Health, 35*(4), 525-532. doi: 10.1093/pubmed/fds104
- Valkenburg, P.M., **Piotrowski, J.T.**, Hermanns, J., de Leeuw, R. (2013). Development and validation of the perceived parental media mediation scale: A self-determination perspective. *Human Communication Research, 39* (4), 445-469. doi:10.1111/hcre.12010
- Fikkers, K. M., **Piotrowski, J.T.**, Weeda, W., Vossen, H.G.M., & Valkenburg, P.M. (2013). Double dose: High family conflict enhances the effect of media violence exposure on adolescents' aggression. *Societies, 3*(3), 280-292. doi:10.3390/soc3030280.
- Piotrowski, J. T.**, Lapierre, M. A., & Linebarger, D. (2013). Investigating correlates of self-regulation in early childhood with a representative sample of English-speaking American families. *Journal of Child and Family Studies, 22* (3), 423-436. doi: 10.1007/s10826-012-9595-z
- Piotrowski, J.T.**, Jennings, N., & Linebarger, D.L. (2013). Extending the lessons of educational television with young American children. *Journal of Children and Media, 7*(2), 216-234. doi:10.1080/17482798.2012.693053
- Lapierre, M.A., **Piotrowski, J.T.**, & Linebarger, D.L. (2012). Background television in the homes of U.S. children. *Pediatrics, 130*(5), 839-846. Doi: 10.1542/peds.2011-2581
- Jordan, A.B., **Piotrowski, J.T.**, Bleakley, A. & Mallya, G. (2012). Developing media interventions to reduce household sugar-sweetened beverage consumption. *The ANNALS of the American Academy of Political and Social Science, 640*, 118-135.
- Sanders-Jackson, A.N., Cappella, J.N., Linebarger, D.L., **Piotrowski, J.T.**, O'Keeffe, M., Strasser, A.A & Lerman, C. (2011). Visual attention to anti-smoking PSAs: Smoking cues versus other attention-grabbing features. *Human Communication Research, 37*, 275-292.
- Linebarger, D. L., & **Piotrowski, J. T.** (2010). Structure and strategies in children's educational television: The roles of program type and learning strategies in children's learning. *Child Development, 81*(5), 1582-1597.

Linebarger, D. L., **Piotrowski, J. T.**, & Greenwood, C. R. (2010). Onscreen print: The role of captions as a supplemental literacy tool. *Journal of Research in Reading, 33*, 148-167.

Linebarger, D. L., & **Piotrowski, J. T.** (2009). TV as Storyteller: How exposure to television narratives impacts at-risk preschoolers' story knowledge and narrative skills. *British Journal of Developmental Psychology, 27*, 47-69.

Linebarger, D.L., & **Piotrowski, J.T.** (2008). Evaluating the educational potential of health public service announcements with preschoolers. *Health Communication, 23*, 516-525.

MANUSCRIPTS: IN PROGRESS

Fikkers, K.M. & **Piotrowski, J.T.** (under review). Content and Person Effects in Media Research: Studying Differences in Cognitive, Emotional, and Arousal Responses to Media Content. [revised and resubmitted]

Fikkers, K. M., **Piotrowski, J.T.**, & Valkenburg, P.M. (under review). Child's Play? Assessing the Bi-Directional Longitudinal Relationship between Gaming and Intelligence in Early Childhood. [revised and resubmitted]

MANUSCRIPTS: IN PREPARATION

Piotrowski, J.T. & Broekman, F. (in preparation). *Contextualizing parental needs for children's apps: The role of dispositional, developmental, and social context variables.*

Piotrowski, J.T., Broekman, F., & Beentjes, H.W.J. (in preparation). *Effects of Haptic Movement and Hotspot Salience on the Usability and Educational Effectiveness of Children's Educational Apps.*

Scheffler, M., **Piotrowski, J.T.**, & Sumter, S. R. (in preparation). *The motivations behind Minecraft play in childhood.*

BOOK CHAPTERS & TECHNICAL REPORTS

Piotrowski, J.T. & Fikkers, K.M. (in press). Media violence and aggression. In M.B. Oliver, A. Raney, & J. Bryant (Eds.), *Media Effects: Advances in Theory and Research* (4th Edition). Routledge.

Piotrowski, J.T. (2018). Is educational media an oxymoron? In N. Jennings & S. Mazzarella (Eds.), *20 Questions about Youth and Media: Revised Edition* (pp. 149-160). New Jersey: Peter Lang.

Broekman, F.L. & **Piotrowski, J.T.** (2017). Apps and the app gap. In K. Peppler (Ed.), *The SAGE Encyclopedia of Out-of-School Learning* (pp. 33-25). Sage Publications.

Piotrowski, J.T. (2017). Content effects: Educational media for children. In P. Roessler (Ed.), *The International Encyclopedia of Media Effects*. Wiley-Blackwell.

Piotrowski, J.T. & Valkenburg, P.M. (2016). Psychology, developmental. In K.B. Jensen & R. Craig (Eds.), *International Encyclopedia of Communication Theory and Philosophy*. Wiley-Blackwell. doi: 10.1002/9781118766804

- Piotrowski, J.T.** (2016). The parental media mediation context of young children's media use. In R. Barr & D.L. Linebarger (Eds.), *Media exposure during infancy and early childhood: The effect of content and context on learning and development* (pp 205-220). Switzerland: Springer-Blackwell.
- Piotrowski, J.T.** (2015). A Cognitive Psychology of Mass Communication, 6th Edition [Book Review]. *Communications: The European Journal of Communication Research*, 40, 137-140. doi: 10.1515/commun-2014-0030
- Piotrowski, J.T.**, Vossen, H., Valkenburg, P.M. (2015). Media and child development. In J. Wright (Ed.), *International Encyclopedia of the Social and Behavioral Sciences, 2nd Edition* (Volume 15, pp. 1-10), Elsevier Press.
- Meester, L. & **Piotrowski, J.T.** (2015) An evaluation of the Cinekid AppLab. Amsterdam, The Netherlands: The Amsterdam School of Communication Research, University of Amsterdam.
- Piotrowski, J.T.** (2014). De beste kinder-apps van 2014 (The best children's apps of 2014). *Kennisnet*. <http://www.kennisnet.nl/uitgelicht/de-beste-kinder-apps-van-2014/>
- Vossen, H., **Piotrowski, J.T.**, & Valkenburg, P.M. (2014). Media use and effects in childhood. In J. Nussbaum (Ed.), *Handbook of Life Span Communication* (pp. 93-112). New York: Peter Lang Publishing.
- Piotrowski, J. T.** (2012). Adolescents, race, and media: A commentary on "Media Socialization, Black Media Images, and Black Adolescent Identity". In D. T. Slaughter-Defoe (Ed.), *Race and Child Development* (pp. 47-51): Karger Press.
- Piotrowski, J.T.** (2012). *How music familiarity impacts appeal and child engagement: Prepared for PBS Kids Sprout*. Amsterdam, The Netherlands: The Amsterdam School of Communication Research, University of Amsterdam.
- Piotrowski, J.T.**, Lapierre, M.A., Linebarger, D.L. (2010). *How American children spend their time*. Philadelphia, PA: Annenberg School for Communication, University of Pennsylvania.
- Garrity, K.M., **Piotrowski, J.T.**, McMenamin, K., & Linebarger, D.L. (2010). *A summative evaluation of The Electric Company*. Philadelphia, PA: Annenberg School for Communication, University of Pennsylvania.
- Garrity, K.M., Linebarger, D.L., **Piotrowski, J.T.**, & Lapierre, M. (2010). *A national parent survey: Predicting language and literacy skills from young children's media environment*. Philadelphia, PA: Annenberg School for Communication, University of Pennsylvania.
- Linebarger, D.L., Barr, R.F., **Piotrowski, J.T.**, & Lapierre. (2010). *Background television exposure and executive functioning: Results from a national parent survey*. Philadelphia, PA: Annenberg School for Communication, University of Pennsylvania.
- Jordan, A.B., Hennessy, M., Bleakley, A., **Piotrowski, J.T.**, & Kydd, S. (2010). *Results from the Annenberg Philadelphia Healthy Lifestyles Initiative (PHLI) Survey*. Philadelphia, PA: The Annenberg Public Policy Center, University of Pennsylvania.

Lapierre, M.A., **Piotrowski, J.T.**, & Linebarger, D.L. (2010). *Measuring the home media environment of young children: Results from a nationally representative sample of American families*. Philadelphia, PA: Annenberg School for Communication, University of Pennsylvania.

Piotrowski, J.T., Linebarger, D.L., & Jennings, N.A. (2009). *Assessing the impact of Between the Lions and literacy manipulatives on the literacy skills of young children*. Philadelphia, PA: Annenberg School for Communication, University of Pennsylvania.

Linebarger, D. L., & **Piotrowski, J. T.** (2007). *The impact of TV narratives on the early literacy skills of preschoolers*. Philadelphia, PA: Annenberg School for Communication, University of Pennsylvania.

Linebarger, D. L., & **Piotrowski, J. T.** (2007). *Literacy promoting strategies embedded in children's educational television: A content analysis and validation study*. Philadelphia, PA: Annenberg School for Communication, University of Pennsylvania.

Linebarger, D.L., **Piotrowski, J.T.**, & Vaala, S. (2007). *Vocabulary knowledge, conversational language skills, and map knowledge: Can Postcards from Buster help inside the classroom?* Philadelphia, PA: Annenberg School for Communication, University of Pennsylvania.

Linebarger, D.L., **Piotrowski, J.T.**, & Vaala, S. (2007). *Supplementing television: What enhances or detracts from the power of television to teach – A Ready to Learn Report*. Philadelphia, PA: Annenberg School for Communication, University of Pennsylvania.

Linebarger, D.L. & **Piotrowski, J.T.** (2006). *Formative evaluation of Postcards from Buster: Boston study*. Philadelphia, PA: Annenberg School for Communication, University of Pennsylvania.

Linebarger, D. L., & **Piotrowski, J. T.** (2006). *Pinky Dinky Doo: Evaluating the educational impact and appeal of Pinky Dinky Doo on preschool children. A final report to Sesame Workshop*. Philadelphia, PA: Annenberg School for Communication, University of Pennsylvania.

Linebarger, D.L. & **Piotrowski, J.T.** (2006). *Healthy Minutes: Impact of Iowa public television's Healthy Minutes interstitials on preschool children*. Philadelphia, PA: Annenberg School for Communication, University of Pennsylvania.

Taylor, J.L. (2006) Screen Media & Kids [Review of the book Children's Responses to the Screen: A Media Psychological Approach]. *Communication Research Trends*, 25(24).

Taylor, J.L. & Turow, J. (2006). "Blocking" the Internet. In J.J. Arnett (Ed.), *Encyclopedia of Children, Adolescents, and the Media*: Sage Publications.

Linebarger, D.L. & **Taylor, J.L.** (2005). *Formative evaluation of Bark Park Place: Home visit report*. Philadelphia, PA: Annenberg School for Communication.

Linebarger, D.L. & **Taylor, J.L.** (2005). *Formative evaluation of Bark Park Place: Usability analysis*. Philadelphia, PA: Annenberg School for Communication.

Taylor, J.L. (2005). Learning from television? [Review of the book Children's Learning from Educational Television]. *Communication Research Trends*, 24(4), 26-27.

POPULAR PRESS

- Piotrowski, J.T.** (2018). It Depends. Invited blog post for Center for Scholars & Storytellers. Available online at: <http://scholarsandstorytellers.com/2165/>
- Piotrowski, J.T.** (5 October 2018). Much still unclear about relationship between screen media use and ADHD in children. *Medical Xpress*. Available online at: <https://medicalxpress.com/news/2018-10-unclear-relationship-screen-media-adhd.html>
- Piotrowski, J.T.** (12 July 2018). Exploring the Sunny and Dark Sides of Media / Interviewer-Writer: James Creech [podcast]. *All Things Video*. Available online at: <https://www.acast.com/allthingsvideo/exploringthesunnyanddarksidesofmedia--dr.jessicataylorpiotrowski-director-centerforresearchonchildren-adolescents-andthedia->
- Piotrowski, J.T.** (5 December 2017). How to Choose the Best Apps for Your Kids / Interviewer-Writer: Tara Helle [newspaper]. *New York Times*. Available online at: <https://www.nytimes.com/2017/12/05/smarter-living/educational-apps-kids.html>
- Piotrowski, J.T.** (24 November 2017). Een rustig kind dankzij telefoon of tablet: 'Je kunt ook een boekje voorlezen' / Interviewer-Writer: Sjan Verhoeven [newspaper]. *Nu.nl*. Available online at: <https://www.nu.nl/weekend/5021102/rustig-kind-dankzij-telefoon-of-tablet-je-kunt-boekje-voorlezen.html>
- Piotrowski, J.T.** (21 November 2017). Mag een peuter achter de tablet? / Interviewer-Writer: Menno Sedee [newspaper]. *NRC*. Available online at: <https://www.nrc.nl/nieuws/2017/11/21/welke-invloed-heeft-een-tablet-op-babys-en-peuters-14057633-a1582023>
- Piotrowski, J.T.** (20 November 2017). Je kind zindelijk maken is makkelijker / Interviewer-Writer: Menno Sedee [newspaper]. *NRC*. Available online at: <https://www.nrc.nl/nieuws/2017/11/20/je-kind-zindelijk-maken-is-makkelijker-14057197-a1581884>
- Piotrowski, J.T.** (13 September 2017). Are iPads good or bad in elementary classrooms? It depends / Interviewer-Writer: T. Helle [newspaper]. *Dallas News*. Available online at: <https://www.dallasnews.com/opinion/commentary/2017/09/12/ipads-good-bad-elementary-classrooms-depends>
- Piotrowski, J.T.** (24 June 2017). Dit is wat media met kinderen doen / Interviewer-Writer: H. Visser [radio]. *NPO Radio 1*. Available online at: <https://www.nporadio1.nl/wetenschap-techniek/4671-dit-is-wat-media-met-kinderen-doen>
- Piotrowski, J.T.** (24 June 2017). Sterke vrouwen hebben online de touwtjes in handen / Interviewer-Writer: H. Stove [newspaper]. *Het Parool*. Available online at: <http://www.parool.nl/kunst-en-media/-sterke-vrouwen-hebben-online-de-touwtjes-in-handen~a4502421/>
- Piotrowski, J.T.** (2 May 2017, recorded appearance). Does being plugged in really impact youth negatively? *Wisconsin Public Radio*.
- Piotrowski, J.T.** (28 April 2017, live appearance). The impact of media on children. *Wisconsin Public Radio*.

Piotrowski, J.T. (21 April 2017, live appearance). How Media Attract and Affect Youth. *Business Radio on Sirius XM Channel 111*.

Kleeman, D., Revelle, G., & **Piotrowski, J.T.** (2014, March 11). 10 reasons why we need research literacy, not scare columns. *The Huffington Post*. <http://huff.to/1i4agQu>

Piotrowski, J.T. (1 December 2012). Who's got the remote? / Interviewer-Writer: S. Taneja [e-paper]. *LiveMint*. Available online at: <http://www.livemint.com/Leisure/9Xp4uAEbo4jzI3CxFy5NIL/Whos-got-the-remote.html>

Piotrowski, J.T. (1 October 2012). Background television at home may be harming U.S. kids' development / Interviewer-Writer: R. Jaslow [television]. *CBS News*. Available online at: <https://www.cbsnews.com/news/background-television-at-home-may-be-harming-us-kids-development/>

INVITED PRESENTATIONS

Piotrowski, J.T. (2018, December). If you love something, let it go mobile. Facebook NL, Amsterdam, The Netherlands. [Content Protected Under Non-Disclosure Agreement]

Piotrowski, J.T. (2018, November). Separating fact from "fact": The truth about young people and the media. Pompeu Fabra University. Barcelona, Spain.

Piotrowski, J.T. (2018, November). If you love something, let it go mobile. Facebook NL, Amsterdam, The Netherlands. [Content Protected Under Non-Disclosure Agreement]

Piotrowski, J.T. (2018, August). If you love something, let it go mobile. Facebook NL, Amsterdam, The Netherlands. [Content Protected Under Non-Disclosure Agreement]

Piotrowski, J.T. (2018). Separating fact from fiction: The true relationship between young people and the media. VidCon USA, Anaheim, California, USA.

Piotrowski, J.T. (2018). The psychology of how adolescents consume media. Fireside Chat, VidCon. USA, Anaheim, California, USA.

Piotrowski, J.T. (2018). From Research to Practice. KU Leuven. Leuven, Belgium.

Piotrowski, J.T. (2018). Finding orchids in a field of dandelions: The challenges and opportunities of studying differential susceptibility in media effects research. University of Vienna. Vienna, Austria.

Piotrowski, J.T. (2018). The psychology of how kids consume media. Fireside Chat, VidCon Europe, Amsterdam, The Netherlands.

Piotrowski, J.T. (2017). Finding orchids in a field of dandelions. Presentation, University of Haifa. Haifa, Israel.

Piotrowski, J.T. (2017). Plugged in: How media attract and affect youth. Presentation, University of Haifa. Haifa, Israel.

- Piotrowski, J.T.** (2017). Plugged in: How media attract and affect youth. Presentation, Tel Aviv University. Tel Aviv, Israel.
- Piotrowski, J.T.** (2017). Plugged in: How media attract and affect youth. Book presentation, KetNet, Leuven, Belgium.
- Piotrowski, J.T.** (2017). Plugged in: How media attract and affect youth. Book presentation, Georgetown University, Georgetown, Washington, D.C., USA.
- Piotrowski, J.T.** (2017). Plugged in: How media attract and affect youth. Book presentation, Harvard School of Public Health, Harvard University, Boston, MA, USA.
- Piotrowski, J.T.** (2017). Plugged in: How media attract and affect youth. Book presentation, Center on Media & Child Health, Harvard University, Boston, MA, USA.
- Piotrowski, J.T.** (2017). Plugged in: How media attract and affect youth. Book presentation, University of Wisconsin-Madison, Madison, WI, USA.
- Piotrowski, J.T.** (2017). Plugged in: How media attract and affect youth. Book presentation, Michigan State University, Lansing, MA, USA.
- Piotrowski, J.T.** (2017). Plugged in: How media attract and affect youth. Book presentation, University of Massachusetts-Amherst, Amherst, MA, USA.
- Piotrowski, J.T.** (2017). Plugged in: How media attract and affect youth. Book presentation, University of Pennsylvania, Philadelphia, PA, USA.
- Piotrowski, J.T.** (2017). Plugged in: How media attract and affect youth. Book presentation, The Ohio State University, Columbus, OH, USA.
- Piotrowski, J.T.** (2016). Effects of Online Advertising on Children's Visual Attention and Task Performance During Free and Goal-Directed Internet Use [PhD candidate: Nils Holmberg]- Faculty Opponent Summary & Commentary, Doctoral Defense, Lund University, Lund, Sweden.
- Piotrowski, J.T.** (2016). Plugged In: Key Insights into Youth, Media, & Technology. Invited speaker, *Dust or Magic*, Lambertville, New Jersey, USA.
- Piotrowski, J.T.** (2016). Digital media & education: Perfect match or absolute clash? Keynote speaker, *Do you catch my drift? A multidisciplinary view on educational message design*, Utrecht University. Amsterdam, NL.
- Piotrowski, J.T.** (2016). Plugged In: Key Insights into Youth, Media, & Technology. Kinder Media Awards, Hilversum, NL
- Piotrowski, J.T.** (2015). Media Literacy. Moderator and Closing Speaker. Cinekid, Amsterdam, NL.
- Piotrowski, J.T.** (2015). Digital media & education: Perfect match or absolute clash? Invited speaker. Amsterdam Research Initiative, University of Amsterdam, Amsterdam, NL.
- Piotrowski, J.T.** (2015). There's an app for that: The (un)likely relationship between apps and education. APPril Festival, Utrecht, NL.

- Piotrowski, J.T.** (2015). The (un)likely relationship between digital media and education. Invited speaker. Ministerie van Onderwijs, Cultuur en Wetenschap (Ministry of Education, Culture and Science), Den Haag, NL.
- Piotrowski, J.T.** (2015). Positive media effects in childhood. Invited speaker. Pedagogy Department, Erasmus University Rotterdam, Rotterdam, NL.
- Piotrowski, J.T.**, (2014). Learning while playing? Invited speaker. *Apps for Kids Seminar*, co-hosted by Cinekid & Kennisnet, Amsterdam, NL.
- Piotrowski, J.T.** (2014). Learning while playing? The educational opportunities of digital media in childhood. Invited speaker. *Congres Digitalisering in Opvoeding en Onderwijs* (Congress on Digital Media in Education), University of Amsterdam, Amsterdam, NL.
- Piotrowski, J.T.**, Vossen, H., & Valkenburg, P. (2013). The reciprocal relationship between media and childhood. Invited speaker. *1st Children and Media Congress*, Istanbul, Turkey.
- Piotrowski, J.T.** (2013, October). Cinekid expert meeting: Designing apps for children. Invited panelist. *Cinekid for Professionals Conference*, Amsterdam, NL.
- Piotrowski, J.T.** (2013, May). Children and media: An international perspective. Invited speaker, Northwestern University, Evanston, IL, USA.
- Piotrowski, J.T.** (2013, May). Growing up digital. Invited speaker, Northwestern University, Evanston, IL, USA.
- Piotrowski, J.T.** (2012, March). Mass communication seminar. Invited speaker, *Katholieke Universiteit Leuven: School for Mass Communication Research*, Leuven, Belgium.
- Piotrowski, J.T.** (2011, March). Professor dinner discussion series. Invited speaker, *Penn Alumni Student Society*, Philadelphia, PA.
- Piotrowski, J.T.** (2011, February). Professional development series: Organizing the dissertation. Invited panelist, *Annenberg School for Communication*, Philadelphia, PA.
- Piotrowski, J.T.** (2011, February). Teaching workshop for graduate students: Mentoring undergraduate and graduate students. Invited panelist, *Center for Teaching and Learning & Annenberg School for Communication*, Philadelphia, PA.
- Piotrowski, J.T.** (2010, November). Children and media socialization. Invited panelist, *Graduate School of Education, University of Pennsylvania*, Philadelphia, PA.
- Piotrowski, J.T.** (2010, March). Professional development workshop series II: Making the most of conference presentations. Invited panelist, *Annenberg Center for Advanced Study in Communication*, Philadelphia, PA.
- Piotrowski, J.T.** & Linebarger, D.L. (2009, December). Children's television: Extending research into practice. Invited presentation, *PBS Kids Sprout*, Philadelphia, PA.

PEER-REVIEWED PRESENTATIONS

- Fikkers, K.M., **Piotrowski, J.T.**, & Valkenburg, P.M. (2018, June). Child's Play? Assessing the Bi-Directional Longitudinal Relationship between Gaming and Intelligence in Early Childhood. Paper presented at the 48th annual meeting of the Jean Piaget Society, Amsterdam, The Netherlands.
- Broekman, F. & **Piotrowski, J.T.** (2018, May). Effects of Haptic Movement and Hotspot Saliency on the Usability and Educational Effectiveness of Children's Educational Apps. Paper presented at the 68th annual conference of the International Communication Association, Prague, Czech Republic.
- Beyens, I. & **Piotrowski, J.T.** (2018, May). Developmental Trajectories of Parental Media Mediation across Childhood. Paper presented at the 68th annual conference of the International Communication Association, Prague, Czech Republic.
- Fikkers, K.M. & **Piotrowski, J.T.** (2018, May). Person vis-à-vis Content Effects: Individual Differences in Cognitive, Emotional, and Arousal Responses to Media Content. Paper presented at the 68th annual conference of the International Communication Association, Prague, Czech Republic.
- Fikkers, K.M., **Piotrowski, J.T.**, & Valkenburg, P.M. (2018, May). Child's Play? Assessing the Bi-Directional Longitudinal Relationship between Gaming and Intelligence in Early Childhood. Paper presented at the 68th annual conference of the International Communication Association, Prague, Czech Republic.
- Beyens, I. & **Piotrowski, J.T.** (2018, February). Developmental Trajectories of Parental Media Mediation across Childhood. Paper presented at Etmaal van de Communicatiewetenschap, Ghent, Belgium.
- Fikkers, K.M. & **Piotrowski, J.T.** (2018, February). Investigating Individual Differences in Youths' Cognitive, Emotional, and Arousal Responses to Entertainment. Paper presented at Etmaal van de Communicatiewetenschap, Ghent, Belgium.
- Piotrowski, J.T.** (2017, July). Plugged in: How media attract and affect youth. Presented at the Children's Media Conference (CMC), Sheffield, United Kingdom.
- Piotrowski, J.T.** & Broekman, F. (2017, May). Contextualizing parental needs for children's apps: The role of dispositional, developmental, and social context variables. In M. Lapierre (Chair) 'It's Hard Out There for a Parent: Negotiating the Child's Media Landscape'. Paper symposium presented at the meeting of the International Communication Association (ICA), San Diego, USA.
- Beyens, I., **Piotrowski, J.T.**, & Valkenburg, P.M. (2017, May). Which came first? Assessing transactional relationships between children's violent media use and ADHD-related behaviors. Presented at the meeting of the International Communication Association (ICA), San Diego, USA. (Awarded Top Paper)
- Beyens, I., **Piotrowski, J.T.**, & Valkenburg, P.M. (2017, May). Screen media use and ADHD-related behaviors in children and adolescents: Four decades of research. Presented at the meeting of the International Communication Association (ICA), San Diego, USA.
- Broekman, F.L., **Piotrowski, J.T.**, Beentjes, J.W.J. & Valkenburg, P.M. (2017, May). App features that fulfill parents' needs in apps for children. Presented at the meeting of the International Communication Association (ICA), San Diego, USA.

- Fikkers, K.M., **Piotrowski, J.T.**, & Valkenburg, P.M. (2016, June). Beyond the lab: Investigating early adolescents' cognitive, emotional, and arousal responses to violent games. Paper presented at the meeting of the International Communication Association (ICA), Fukuoka, Japan.
- Fikkers, K.M., **Piotrowski, J.T.**, & Valkenburg, P.M. (2016, June). A matter of style? The differential effects of parental mediation on early adolescents' media violence exposure and aggression. Paper presented at the meeting of the International Communication Association (ICA), Fukuoka, Japan.
- Broekman, F.L., **Piotrowski, J.T.**, Beentjes, J.W.J. & Valkenburg, P.M. (2016, June). A parental perspective on apps for young children. Paper presented at the meeting of the International Communication Association (ICA), Fukuoka, Japan.
- Piotrowski, J.T.** & Meester, L. (2015). The opportunities of creative apps in middle childhood. In S.Vaala (Chair) 'Content, Context, and Consequences of "Educational" Apps in the Lives of Children'. Paper symposium conducted at the meeting of the International Communication Association, San Juan, Puerto Rico.
- Busse, P. & **Piotrowski, J.T.** (2015). Assessing the longitudinal relationship between Peruvian children's TV exposure and unhealthy food consumption. Paper presented at the meeting of the International Communication Association, San Juan, Puerto Rico.
- Vossen, H.G.M., **Piotrowski, J.T.**, & Valkenburg, P.M. (2015). The longitudinal relationship between media violence and empathy: Was it sympathy all along? Paper presented at the meeting of the International Communication Association, San Juan, Puerto Rico.
- Fikkers, K.M., **Piotrowski, J.T.**, Lugtig, P., & Valkenburg, P.M. (2015). The role of perceived norms in the relationship between media violence exposure and adolescents' aggression. Paper presented at the meeting of the International Communication Association, San Juan, Puerto Rico.
- Nikkelen, S., Vossen, H.G.M., **Piotrowski, J.T.**, & Valkenburg, P.M. (2015). Media violence and adolescents' ADHD-related behaviors: The role of parental mediation. Paper presented at the meeting of the International Communication Association, San Juan, Puerto Rico.
- Diamessis, A. T. & **Piotrowski, J.T.** (2015). The association of educational media and parent mediation on preschoolers' language development. Paper presented at the 6th International Conference on Literacy, Crete, Greece.
- Nikkelen, S., Vossen, H.G.M., **Piotrowski, J.T.**, & Valkenburg, P.M. (2015). Media violence and adolescents' ADHD-related behaviors: The role of parental mediation. Paper presented at the Etmaal 2015 Conference on Communication Science. Antwerp, Belgium.
- Fikkers, K.M., **Piotrowski, J.T.**, Lugtig, P., & Valkenburg, P.M. (2015). The role of perceived norms in the relationship between media violence exposure and adolescents' aggression. Paper presented at the Etmaal 2015 Conference on Communication Science. Antwerp, Belgium.
- Piotrowski, J.T.** (2014). Participatory cues and program familiarity predict young children's learning from educational television. Paper presented at the meeting of the International Communication Association, Seattle, WA, USA.

- Fikkers, K.M., **Piotrowski, J.T.**, & Valkenburg, P.M. (2014). Validity and reliability of media violence exposure measures. Paper presented at the meeting of the International Communication Association, Seattle, WA, USA.
- Piotrowski, J.T.**, Litman, J.A., & Valkenburg, P. (2013). Measuring epistemic curiosity in young children. In A. Strobel (Chair) *Epistemic curiosity and need for cognition assessment and correlates*. Paper symposium conducted at the 2013 meeting of the International Society of the Study of Individual Differences, Barcelona, Spain.
- Piotrowski, J.T.**, Jordan, A.B., Bleakley, A., & Hennessy, M. (2013). Identifying household television practices to reduce children's television time. Paper presented at the meeting of the International Communication Association, London, England.
- Vossen, H.G.M., **Piotrowski, J.T.**, Valkenburg, P.M. (2013). Development and validation of the adolescent measure of empathy and sympathy (AMES). Paper presented at the meeting of the International Communication Association, London, England.
- Valkenburg, P.M., **Piotrowski, J.T.**, Hermanns, J., de Leeuw, R. (2013). Developing and validating the perceived parental media mediation scale: A self-determination perspective. Paper to be presented at the meeting of the International Communication Association, London, England.
- Fikkers, K.M., **Piotrowski, J.T.**, Weeda, W., Vossen, H.G.M., & Valkenburg, P.M. (2013). How Family Conflict Moderates the Relationship between Media Violence and Adolescents' Aggression. Paper presented at the meeting of the International Communication Association, London, England.
- Fikkers, K.M., **Piotrowski, J.T.**, Weeda, W., Vossen, H.G.M., & Valkenburg, P.M. (2013). Double dose: The joint effect of media violence and family conflict on adolescents' aggression. Paper presented at the George Gerbner Conference on Communication, Conflict, and Aggression, Budapest, Hungary.
- Vossen, H.G.M., **Piotrowski, J.T.**, & Valkenburg, P.M. (2013). Development and validation of the adolescent measure of empathy and sympathy (AMES). Paper presented at the Etmaal 2013 on Communication Science. Rotterdam, The Netherlands.
- Fikkers, K.M., **Piotrowski, J.T.**, Weeda, W., Vossen, H.G.M., & Valkenburg, P.M. (2013). Double dose: How violent media exposure and family conflict interact to predict adolescents' aggression. Paper presented at the Etmaal 2013 Conference on Communication Science. Rotterdam, The Netherlands.
- Piotrowski, J.T.** (2012, June). How reduced narrative processing demands impact preschoolers' comprehension of educational television. Paper presented at the StoryNet workshop Narratives and Entertainment. Amsterdam, The Netherlands.
- Piotrowski, J.T.** (2012, May). How reduced narrative processing demands impact preschoolers' comprehension of educational television. Paper presented at the meeting of the International Communication Association, Phoenix, AZ. (Awarded Top Paper)
- Lapierre, M.A., **Piotrowski, J.T.**, & Linebarger, D.L. (2012, May). Background television in homes with young children. Paper presented at the meeting of the International Communication Association, Phoenix, AZ. (Awarded Top Paper)

- Linebarger, D.L., Barr, R., Lapierre, M.A., **Piotrowski, J.T.**, & Finch, J. (2012, June). Relations among early television exposure, parental supervision during that exposure, and temperament. Poster presented at the meeting of the International Conference on Infant Studies, Minneapolis, MN.
- Piotrowski, J.T.**, Lapierre, M.A., & Linebarger, D.L. (2011, November). Association between parenting style and children's media use. In N. Jennings (Chair), *Parenting, caregiving, and Media: Young children and their media environment*. Paper symposium conducted at the meeting of the National Communication Association, New Orleans, LA.
- Lapierre, M.A., **Piotrowski, J.T.**, & Linebarger, D.L. (2011, November). Parenting and media use: Where do American parents turn for media advice? In N. Jennings (Chair), *Parenting, caregiving, and Media: Young children and their media environment*. Paper symposium conducted at the meeting of the National Communication Association, New Orleans, LA.
- Garrity, K., **Piotrowski, J.T.**, Lapierre, M.A., & Linebarger, D.L. (2011, November). The influence of the home literacy environment on children's language and literacy skills. Paper presented at the meeting of the National Communication Association, New Orleans, LA.
- Piotrowski, J.T.**, Bleakley, A., Hennessy, M., Kydd, S., & Jordan, A.B. (2011, October). Demographic differences in the relationship between parents' television reduction behaviors and children's viewing time. Paper presented at the annual meeting of the American Public Health Association, Washington, D.C.
- Jordan, A.B., Hennessy, M., **Piotrowski, J.T.***, Bleakley, A., Kydd, S., Mallya, G., Solomon, S.R., & Winkler, R. (2011, October). Developing media interventions to reduce household sugar-sweetened beverage consumption. Poster presented at the annual meeting of The Obesity Society, Orlando, FL. (*Presenting author).
- Piotrowski, J.T.**, Lapierre, M.A., Linebarger, D.L. (2011, May). How American children spend their time: Media and other activities. Paper presented at the meeting of the International Communication Association, Boston, MA.
- Lapierre, M.A., **Piotrowski, J.T.**, & Linebarger, D.L. (2011, April). Doctor's orders: Assessing the relationship between pediatricians' media guidance and children's media use in American families. Poster presented at the biennial meeting of the Society for Research in Child Development, Montreal, QC Canada.
- Linebarger, D.L., Barr, R.F., Lapierre, M.A., & **Piotrowski, J.T.** (2011, April). Predicting executive function skills from background television exposure. Poster presented at the biennial meeting of the Society for Research in Child Development, Montreal, QC Canada.
- Piotrowski, J.T.**, Jennings, N., & Linebarger, D.L. (2011, March). Extending the lessons of educational television with young children. In S.M. Fisch (Chair), *New directions in children's learning from media: Learning from multiple media platforms*. Symposium conducted at the biennial meeting of the Society for Research in Child Development, Montreal, QC Canada.
- Lapierre, M.A., **Piotrowski, J.T.**, & Linebarger, D.L. (2011, March). Investigating correlates of self-regulation in early childhood with a nationally representative sample of U.S. Families. Poster presented at the biennial meeting of the Society for Research in Child Development, Montreal, QC Canada.

- Lapierre, M.L., **Piotrowski, J.T.**, & Linebarger, D.L. (2010, November). Measuring the home media environment of young children: Results from a nationally representative sample of American families. Paper presented at the meeting of the National Communication Association, San Francisco, CA.
- Linebarger, D.L., Lapierre, M.A., & **Piotrowski, J.T.** (2010, April). The implications of background television exposure. In J.T. Piotrowski (Chair), *A window into children's media use: Results from a national parent survey*. Symposium conducted at the Conference on Human Development, New York City, NY.
- Piotrowski, J.T.**, Lapierre, M.A., & Linebarger, D.L. (2010, April). How young children spend their time. In J.T. Piotrowski (Chair), *A window into children's media use: Results from a national parent survey*. Symposium conducted at the Conference on Human Development, New York City, NY.
- Lapierre, M.A., **Piotrowski, J.T.**, & Linebarger, D.L. (2010, April). Understanding the home media environment: Results from the Annenberg survey of children, media, and parenting practices. In J.T. Piotrowski (Chair), *A window into children's media use: Results from a national parent survey*. Symposium conducted at the Conference on Human Development, New York City, NY.
- Garrity, K., Linebarger, D.L., **Piotrowski, J.T.**, & Lapierre, M. (2010, April). The influence of the home literacy environment on children's language and literacy skills. Paper presented at the Conference on Human Development, New York City, NY.
- Linebarger, D.L., Lapierre, M.A., Vaala, S., **Piotrowski, J.T.**, Barr, R. (2010, March). The implications of repeated exposure to background television on young children's executive functioning skills: Results from a national parent survey. In R. Barr (Chair), *Learning from media during childhood*. Symposium conducted at the Annual Meeting of the Eastern Psychological Association, New York City, NY.
- Linebarger, D.L., **Piotrowski, J.T.**, & Lapierre, M. (2009, November). The relationship between media use and the language & literacy skills of young children: Results from a national parent survey. In M. Robb (chair), *Young children's patterns of media use and related outcomes as a function of economic and minority status*. Paper symposium presented at the annual meeting of the National Association for the Education of Young Children, Washington, DC.
- Piotrowski, J.T.**, Vaala, S., & Linebarger, D.L. (2009, April). Can *Postcards from Buster* help inside the ELL classroom? An examination of receptive and productive vocabulary acquisition. Poster presented at the biennial meeting of the Society for Research in Child Development, Denver, CO.
- Piotrowski, J.T.** & Linebarger, D.L. (2008, May). The impact of television narratives on the early literacy skills of preschoolers. Paper presented at the meeting of the International Communication Association, Montreal, CA.
- Sanders-Jackson, A., Cappella, J.N., Linebarger, D.L., **Piotrowski, J.T.**, O'Keeffe, M., Strasser, A., & Lerman, C. (2008, May). Addiction and eyes on screen: How smokers process smoking-related PSAs. Paper presented at the meeting of the International Communication Association, Montreal, CA.

Piotrowski, J.T. & Linebarger, D.L. (2007, November). Exploring individual eye movement patterns when viewing smoking cessation PSAs. Paper presented at the meeting of the National Communication Association, Chicago, IL.

Piotrowski, J.T. (2007, May). Measuring narrative in children's television programming. Paper presented at the workshop Exploring Media Narratives: New Concepts & Methods, Erfurt, Germany.

Piotrowski, J.T. & Linebarger, D.L. (2007, March). Evaluating interactive media within the context of learning. Poster session presented at the biennial meeting of the Society for Research in Child Development, Boston, MA.

Linebarger, D.L. & **Piotrowski, J.T.** (2007, March). Evaluating the educational potential of health interstitials with preschoolers. Paper presented at the biennial meeting of the Society for Research in Child Development, Boston, MA.

Piotrowski, J.T. (2006, November). The time-crunched family and preschool television: Is 24-hour television the answer? Paper presented at the meeting of the National Communication Association, Student Division, San Antonio, TX. (Awarded Top Paper)

Taylor, J.L. (2006, May). Repeated viewings of *Dora the Explorer* and its influence on young children's learning. Paper presented at the meeting of the Eastern Communication Association, Applied Communication Division, Philadelphia, PA. (Awarded Top Paper)

PROFESSIONAL MEMBERSHIP & SERVICE

Member, International Communication Association (ICA)

- Committee Member, Aubrey Fisher Mentorship Award (2017 – present)
- Chair for Children, Adolescents, and Media (CAM) division (2017-present)
 - CAM Program Planner (2018)
- Vice Chair for Children, Adolescents, and Media (CAM) division (2015 – 2017)
 - CAM Program Planner (2017)
 - CAM Preconference Program Planning Chair (*Invention & Intervention: Blending Research with Practice to Develop Effective Media for Youth*) (2017)
- CAM Awards Committee Chair (2016, 2017)
- Member, ICA Community Taskforce (2016 – present)
- Internationalization Liaison for CAM division (2014 – 2015)
- Reviewer (Mass Communication & Children, Adolescents, and the Media (CAM) Divisions)
- Round Table Committee for CAM Division (2009, 2010, 2013)

Advisory Board Member

- Instituto de Estudios Peruanos, Health Communication Research Group
- SMART? Phone. Consequences of Smartphone Use in Children's and Adolescents' Everyday Lives. Funded by the Federal Ministry of Science, Research and Economy under the Program Sparking Science. Awarded to Jörg Matthes and Kathrin Karsay, University of Vienna, 2017 to 2019.
- Collaborator, Center for Scholars & Storytellers

Editorial Board Member

- Journal of Children & Media
- Annals of the International Communication Association
- Mobile Media & Communication

- Media Psychology
- Journal of Broadcasting & Electronic Media

Ad-hoc Reviewer

- Child Development
- Communication Methods and Measures
- Communication Monographs
- Communication Research
- Computers in Human Behavior
- Developmental Psychology
- Human Communication Research
- Infant & Child Development
- International Journal of Public Health
- Journal of Adolescence
- Journal of Broadcasting & Electronic Media
- Journal of Child & Family Studies
- Journal of Communication
- Journal of Experimental Child Psychology
- Journal of Family Communication
- Journal of Media Psychology
- New Media & Society
- Parenting: Science & Practice
- Pediatrics
- Youth & Society

CONSULTANCY

Research Consultancy

- Educational Consultant, Project “Kali and Jabari”, December 2017 to present.
- Instituto de Estudios Peruanos, Project “Examining the link between TV and unhealthy eating among children in Peru”, April 2012 to April 2014.
- Cinekid, Project “Evaluating the AppLab Research Lab”, September 2013 to December 2014.
- PBS Kids Sprout, Project “How music familiarity impacts appeal and child engagement,” April 2011 to April 2012.

Ad hoc Consultancy

- Cinekid
- Cinekid, Children’s App of the Year Award Jury Chairwoman (2014)
- Nederlands Jeugdinstituut